



Press Release

Impact Management Services (IMS) Expands

Enhanced value proposition, proven expertise and commitment to customers' needs delivers greater success

Impact Management Services (IMS) is now i-Solutions

i-Solutions – Wednesday, December 11, 2013

RALEIGH, NC – For more than a decade Impact Management Services (IMS) has delivered better solutions on an accelerated basis and at a lower cost to the Pharmaceutical and Life Sciences industry. These services have been delivered by working closely with customers to assist them in reaching their strategic goals on time, and with cost effective methodologies. In an effort to provide even greater support to customers, **i-Solutions** has designed, tested and implemented proprietary software to enhance the execution of its services. As a result the company has grown and is now operating as **i-Solutions**. Rebranding is the positive outcome of its growth, which will broaden **i-Solutions'** international and North American footprint, and increase brand recognition. The rebranding will optimize **i-Solutions'** unparalleled dedication to offering proven management solutions.

i-Solutions' proprietary tools enhance the planning and execution of Life Sciences change management programs. With supreme client service success models, **i-Solutions** will utilize its extensive, multi-platform attributes to generate innovative business solutions that have proven to be successful for over 14 years.

“Re-branding as **i-Solutions** represents our evolution and direction,” said President & CEO, Jim Scandura. “Clients and employees have already gravitated toward us because of our solutions-oriented system. It makes sense for us to adopt solutions as part of our company name. This change is a logical step in our succession and gives us an umbrella under which we can continue to expand our products, services, and locations during our next phase of growth and development. We are much more than a provider of efficiency and management tools. This evolution is an important step to better communicate our value proposition.”

The company's new logo embodies our vision of an “i-can” attitude, offering “i-nnovative” products that will power the future of business efficiencies.”

i-Solutions has taken on a new direction with the launch of their redesigned website www.i-solutionsco.com. “We really wanted our website to reflect **i-Solutions'** commitment to providing strong value to our clients, but at the same time showcase that we are a company with a vision” says Scandura. The newly redesigned website (coming soon) will include design elements that subtly convey modern, efficient, precise, purposeful, and focused brand attributes. The new identity will better characterize **i-Solutions** as a premier international and local provider of custom and enterprise solutions along with our fundamental program / project management consulting services.

“The idea of rebranding to **i-Solutions** is a clear, logical step that communicates to both current customers and potential customers that we continue to provide services that consistently outpace our competitors,” said Scandura. “We have some great momentum right now with no signs of slowing down. There will never be a better time to rebrand than now.”

To find out more about i-Solutions:

www.i-Solutionsco.com

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